

ENVIRONMENT, CLIMATE AND ENERGY - EUROPE / ENVIRONMENT, CLIMATE AND ENERGY / JULY 2021

## AFEP large member companies invest in climate action with concrete projects



While green transition is a major concern and a driver for action, the members of the French Association of Large Companies (AFEP) are committed to tackle the climate emergency. As part of their climate strategy, they are developing a diversity of replicable low-carbon projects that provide concrete solutions to contribute to the climate neutrality challenge.

AFEP launches the platform **Ambition 4 Climate**, which illustrates large companies' mobilisation to reduce their greenhouse gas (GHG) emissions throughout their value chains with specific examples in a wide range of economic sectors.

**Ambition 4 Climate** is a dedicated **Internet platform that brings together concrete initiatives taken by AFEP member companies to fight climate change**. While investing in various know-how, innovations and technologies, large French companies are implementing **operational low-carbon solutions** throughout their value chains. Beyond their own action, they are triggering a leverage effect on their ecosystems.

Ambition 4 Climate brings together a variety of actions currently being implemented by companies from different sectors to reduce their GHG emissions and those of their suppliers, customers, and partners. These projects, presented in the form of **factual data and figures**, result from **recent investment decisions**. They lead to significant changes in production processes, products, and everyday business life. For each project, **the carbon impact is assessed according to a detailed methodology**. These actions, which are replicable by nature, help amplify emission reductions.

**114 projects developed by 64 companies:**

Accor, Airbus, Air Liquide, Alstom, ArcelorMittal, Arkema, Axa, bioMérieux, BNP Paribas, Bouygues, BPCE, Bureau Veritas, Capgemini, Crédit Agricole, Danone, Edenred, Eiffage, Elis, Engie, Faurecia, Fnac Darty, General Electric, Getlink, Groupama, Hermès, Icade, iliad, Ipsen, Imerys, Kering, Kingfisher, Korian, L'Oréal, LVMH, Michelin, Nestlé France, Nexans, Orange, Plastic Omnium, Roquette, Rothschild & Co, Safran, Saint-Gobain, Sanofi, Schlumberger, Schneider, Seb, Sodexo, Solvay, Sonepar, STMicroelectronics, Sudcen, Suez, Tarkett, Technip Energies, Thales, Tikehau Capital, TotalEnergies, Valéo, Veolia, Verallia, Vinci, Vivendi, Worldline are investing to move towards climate-neutrality.

**A carbon methodology to describe precisely companies' low-carbon projects**

These projects are presented according to identical criteria, making up a common language that ensures a good understanding of each project and outlines the progress made in the field.

Low-carbon actions trigger **7 types of levers** to reduce carbon dependency.

Each project sheet also provides information on the amount of investment, the technological maturity level and the potential for reproducibility.

**An initiative designed to foster dialogue**

Ambition 4 Climate is designed to facilitate the understanding of the actions implemented. It is not intended to present all the projects of each company, but to inform stakeholders of the current concrete projects' characteristics leading to GHG emission reductions in the context of specific investments. By providing the possibility to contact directly each company carrying a project, Ambition 4 Climate platform fosters an informed dialogue with all interested stakeholders.

It also helps identify good ideas and reproducibility in the context of continuous progress by economic players.

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