



## INTRODUCING SUCDEN COFFEE VERIFIED

Sucden Coffee Verified is a voluntary sustainability scheme that enables farmers to demonstrate that they produce their coffee sustainably and in line with the EU Deforestation Regulation

### 3 SUSTAINABILITY OBJECTIVES

#### ECONOMIC PROSPERITY

Enhancing farmer profitability  
and resilience



#### SOCIAL WELL-BEING

Upholding labor rights and  
decent working conditions



#### ENVIRONMENTAL RESPONSIBILITY

Safeguarding resources and  
enhancing climate resilience



### 11 STANDARD CRITERIA



- Business management: Producers know required practices for economic and environmental sustainability
- Business integrity: Producers conduct their business ethically and transparently



- Right to childhood and education
- Human rights: Producers and workers enjoy their rights and international standards are upheld
- Workers have decent and safe working and living conditions
- Community rights are upheld



- Biodiversity: Practices maintain a healthy and balanced ecosystem
- Pest & weed management: Practices minimize pesticide use and prevent harm to health and environment
- Resource conservation: Soil quality and water sources are maintained or improved
- Pollution is prevented, eliminated or reduced
- Climate: Producers adapt to and mitigate climate change

**Sucden Coffee Verified was developed in line with the requirements of the Global Coffee Platform's Coffee Sustainability Reference Code and Equivalence Mechanism 2.0.**

The scheme was operationalized in January of 2024 and has been officially recognized by the GCP Equivalence Mechanism in May 2025.